

PRIVACY POLICY

Doctor's Bikes is dedicated to safeguarding your privacy and creating a secure online experience. This Privacy Policy applies to the Doctor's Bikes website and outlines our practices regarding data collection and usage. By using the Doctor's Bikes website, you agree to the data practices described in this policy.

COLLECTION OF YOUR PERSONAL INFORMATION

Doctor's Bikes collects personally identifiable information, such as your email address, name, home or work address, and telephone number. We also gather anonymous demographic information that is not unique to you, including your ZIP code, age, gender, preferences, interests, and favorites.

Additionally, we automatically collect information about your computer hardware and software. This information may include your IP address, browser type, domain names, access times, and referring website addresses. We use this information to operate our services, maintain their quality, and provide general statistics regarding usage of the Doctor's Bikes website.

Please be aware that if you disclose personally identifiable information or sensitive data through public message boards, this information may be collected and used by others. Note: Doctor's Bikes does not monitor your private online communications.

We encourage you to review the privacy policies of any websites you choose to link to from our site, as we are not responsible for their privacy practices or content.

USE OF YOUR PERSONAL INFORMATION

Doctor's Bikes uses your personal information to operate the website and provide the services you have requested. We may also use your identifiable information to inform you about other products or services available from Doctor's Bikes and its affiliates. You may be contacted via surveys to gather your opinions on current services or potential new offerings.

We do not sell, rent, or lease our customer lists to third parties. Occasionally, we may contact you on behalf of external business partners regarding specific offerings that may interest you. In such cases, your personally identifiable information (email, name, address, phone number) will not be shared with the third party. We may also share data with trusted partners to assist us with statistical analysis, email or postal mail services, customer support, or deliveries. All such partners are prohibited from using your personal information for any purpose other than to provide these services, and they are required to keep your information confidential.

Doctor's Bikes does not use or disclose sensitive personal information, such as race, religion, or political affiliations, without your explicit consent. We track the websites and pages our customers visit within Doctor's Bikes to determine which services are most popular. This data is utilized to deliver customized content and advertising to users who show interest in specific areas.

Your personal information may be disclosed without notice if required by law or in the good faith belief that such action is necessary to: (a) conform to legal requirements; (b) protect the rights or property of Doctor's Bikes; or (c) act in urgent circumstances to protect the personal safety of users or the public.

USE OF COOKIES

The Doctor's Bikes website uses "cookies" to enhance your online experience. A cookie is a text file placed on your hard disk by a web server. Cookies cannot execute programs or deliver viruses to your computer and are uniquely assigned to you.

The primary purpose of cookies is to provide convenience by saving you time. For example, cookies help us recall your information on future visits, simplifying the process of entering personal details such as billing and shipping addresses. When you return to the Doctor's Bikes website, the information you previously provided can be retrieved for your convenience.

You can choose to accept or decline cookies. Most web browsers automatically accept cookies, but you can modify your settings to decline cookies if you prefer. Please note that declining cookies may limit your ability to fully experience the interactive features of our services.

SECURITY OF YOUR PERSONAL INFORMATION

Doctor's Bikes takes precautions to secure your personal information from unauthorized access, use, or disclosure. We store personally identifiable information in a controlled, secure environment protected from unauthorized access. When transmitting personal information (such as credit card numbers) to other websites, we use encryption methods like the Secure Socket Layer (SSL) protocol.

CHANGES TO THIS STATEMENT

We may periodically update this Privacy Policy to reflect feedback from our customers and changes in our practices. We encourage you to review this policy regularly to stay informed about how we are protecting your information.

CONTACT INFORMATION

We welcome your comments regarding this Privacy Policy. If you believe that we have not adhered to this policy, please contact us. We will make commercially reasonable efforts to promptly address and resolve any issues.